HENNES WEISWEILER ACADEMY

COACHING & TECHNICAL DEVELOPMENT COURSE

COACH EDUCATION & INTERNATIONAL RELATIONS
COULD YOU HANDLE THEM?

WE TEACH YOU HOW. ARE YOU READY?
FUEL YOUR MIND - REACH YOUR POTENTIAL

COACH EDUCATION & INTERNATIONAL RELATIONS

STAND OUT FROM THE CROWD. DARE TO BE DIFFERENT AND BECOME A TRUE 21ST CENTURY FOOTBALL EXPERT. GET STARTED AND APPLY TODAY.

THE GERMAN FOOTBALL ASSOCIATION (DFB) NOW OFFERS A COMPREHENSIVE CERTIFICATION PROGRAM WITH ITS COACHING AND TECHNICAL DEVELOPMENT COURSE (CTDC) AT THE HENNES WEISWEILER ACADEMY.
TRADITIONAL TEACHING AND LEARNING STRATEGIES ARE BECOMING INCREASINGLY INEFFECTIVE BECAUSE TODAY’S COURSE CURRICULUMS OFTEN PRESENT COACHES WITH ASSIGNMENTS THAT LACK CONNECTION AND CONTEXT TO THE REAL FOOTBALL WORLD. HOWEVER, THERE ARE NEW MODELS OF TEACHING AND LEARNING OUT THERE ...

The DFB has worked with education experts across Europe to develop the highly efficient concept of Challenge-Based Education (CBE). CBE encourages participants to use prior experiences to solve problems encountered in the real football world. CBE is collaborative and hands-on, asking participants to work with other participants, their instructors, and other experts to become a true 21st Century Football Coach and Technical Development Expert. During the course participants will be presented with the latest coaching and training strategies from the world-renowned DFB Technical Department. Participants will be instructed and guided by internationally experienced DFB Coaches (with UEFA Pro Licence) to improve their coaching and management skills.

COACH EDUCATION & INTERNATIONAL RELATIONS

TEACH ↔ LEARN

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REASONS FOR A DFB CERTIFICATION

➢ Raise your team coaching and management potential
➢ Distinguish yourself from other coaches and managers
➢ Advance more quickly in your football career

COURSE - DURATION & CONTACT DETAILS

➢ Two weeks residential at the Hennes Weisweiler Academy (HWA) in Hennef/Cologne
➢ Places are limited to 25 participants
➢ For further information please refer to: coach@dfb.de
ONCE IN A LIFETIME EXPERIENCE

COACH EDUCATION & INTERNATIONAL RELATIONS

PART OF THE COURSE WILL BE A VISIT TO A PROFESSIONAL BUNDESLIGA CLUB INCLUDING THE OBSERVATION OF A 1ST TEAM TRAINING SESSION AS WELL AS THE VISIT OF LIVE BUNDESLIGA MATCHES. FURTHERMORE YOU’LL GET THE CHANCE TO TAKE AN INSIGHT LOOK INTO THE CLUB’S YOUTH ACADEMY AND MARKETING DEPARTMENT. AND THAT’S JUST THE BEGINNING...

GUEST LECTURES DFB TALENT PROMOTION

IN ADDITION TO CUTTING-EDGE TECHNICAL AND TACTICAL TRAINING SESSIONS, GUEST SPEAKERS WILL PROVIDE YOU WITH INFORMATION ON HOW SPORT PSYCHOLOGY AND NUTRITION SCIENCE IMPACT ON PERFORMANCE AND GIVE AN INSIGHT INTO THE MATCH PHILOSOPHY OF THE GERMAN NATIONAL SIDE.

SAMMER: “SUCCESS CANNOT BE PLANNED, BUT PERFORMANCE CAN.”

MATCH ANALYSIS


AND WE WOULD LIKE TO INTRODUCE TO YOU ONE OF THE REASONS FOR THIS: MATCH ANALYSIS.

COACHING PRACTICE

SURELY, YOU REMEMBER THOSE DAYS WHEN TEACHING BASICALLY MEANT AN INSTRUCTOR AT THE FRONT OF THE CLASS, HOLDING FORTH, WITH THE PARTICIPANTS PASSIVELY LISTENING? THAT’S COACHING FROM THE ICE AGE!

THIS COURSE WILL PROVIDE YOU WITH SEVERAL OPPORTUNITIES TO ACTIVELY IMPROVE YOUR COACHING SKILLS, BOTH THEORETICALLY AND PRACTICALLY, AND COVERING ALL THINGS TECHNICAL AND TACTICAL.

GOALKEEPER TRAINING

WHAT DO THESE GOALKEEPERS HAVE IN COMMON? TUREK, MAIER, SCHUMACHER, KAHN, LEHMANN, ADLER AND NEUER. THEY ALL WERE OR STILL ARE WORLD CLASS GOALIES. AND THEY ALL “LEARNED THE ROPE” FROM DFB GOALKEEPER COACHES. WE WILL SHOW YOU HOW TO IMPROVE YOUR GLOVES.

HENNES WEISWEILER ACADEMY
The course will be staged at the Hennes Weisweiler Academy (HWA) in Cologne/Hennef.

- Full-board accommodation including breakfast, lunch and evening meal.
- All transfers within the course as well as pick-up + drop off from/to Cologne/Bonn Airport are included.
- A DFB course assistant will be available to answer questions and provide support.

VENUE/Accommodation/Transfers/Assistance

COACH EDUCATION & INTERNATIONAL RELATIONS
FREQUENTLY Asked QUESTIONS

AS PARTICIPANTS ARE REQUIRED TO BE ACTIVELY INVOLVED IN ALL PRACTICAL SESSIONS YOU SHOULD BE PHYSICALLY FIT WHEN ARRIVING FOR THE COURSE.

PLEASE NOTE: IF A PARTICIPANT HAS A DISABILITY THAT MAY PREVENT HIM/HER PARTICIPATING ACTIVELY IN THE PRACTICAL SESSIONS, THE COURSE ORGANIZER WILL TAKE ANY NECESSARY STEPS TO CATER TO THE PARTICIPANT’S REQUIREMENTS.

YOU MUST DECLARE ANY RELEVANT, CURRENT OR PREVIOUS INJURIES/ILLNESSES THAT LIMIT YOUR INVOLVEMENT OR PARTICIPATION IN COACHING ACTIVITIES.

PLEASE NOTE: A DECLARATION OF INJURY OR ILLNESS DOES NOT AUTOMATICALLY EXCLUDE YOU FROM THE COURSE. PLEASE PROVIDE ANY RELEVANT INFORMATION REGARDING THE ABOVE MEDICAL INFORMATION DURING THE APPLICATION PROCESS.

EACH PARTICIPANT WILL BE EQUIPPED WITH THE FOLLOWING:

• DFB FOLDER WITH TRAINING SESSIONS
• DFB NOTE PADS + PENCILS
• ADIDAS POLO SHIRT
• ADIDAS TRAINING SHIRTS, SHORTS + SOCKS
• ADIDAS BAG
• PLASTIC MARKERS/CONES
• TACTIC BOARD WITH MAGNETS
A HISTORY OF SUCCESS

COACH EDUCATION & INTERNATIONAL RELATIONS

MEN’S NATIONAL TEAM

World Champions

European Champions

WOMEN’S NATIONAL TEAM

World Champions
2003 / 2007

European Champions

WOMEN’S NATIONAL TEAM

World Champions

European Champions

WOMEN’S NATIONAL TEAM

World Champions
2003 / 2007

European Champions